



A R I Z O N A   S T A T E   U N I V E R S I T Y

**Community Advisory Board**  
Effective February 2017

**Chair**

Lisa Takata

**Vice Chair**

Brian Schulman

Greenberg Traurig

**Members**

Mary Mazur

General Manager, Arizona PBS

David Bolman

Provost, UAT

Lanette Campbell

President & CEO, DaiChaTre Public Relations, LLC

Carmen Cornejo

Principal, Critical Mass Communications, LLC

Amy Corriveau

Deputy Director of Education

Vanessa Erickson

Human Resources, SRP

Allen Maag

CEO – Maagcommplus

Frank McCune

APS

Jan Miller

Philip Nieri

V.P. Compliance-Health Choice Management Co.

Gilbert Ochoa

National Sales Manager

Josephine Pete

Retired Deputy Superintendent Phoenix Union H.S. District

Jim St. Leger

Technology Marketing Manager - Intel

Eric Sloan

CEO and Founder – Sloan Lyons

Amanda Smith

V.P. Community Relations & Marketing, Swift Charities

R. Bradley Snyder

President, New Amsterdam Consulting, Inc.

Charles Tsui

President, Wisdom Marketing Services, Inc

Joe Widoff

Exec Director - Satellite Broadcasting & Comm. Association

Terri Wogan

Social Venture Partners Arizona State University

**Ex Officio Directors**

Chris Callahan

CEO, Arizona PBS